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FASHION & BEAUTY

FEATURES

Extraordinary runway sets from the A/W 2024 shows

12 scene-stealing runway sets and show spaces from A/W 2024 fashion month, featuring Murano-glass cacti, rubber armchairs, flashing orbs and more

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(Image credit: Courtesy of Bottega Veneta)

BY JACK MOSS
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A charred desert of Murano-glass cacti, a damask-curtained boudoir, a simulacrum of an art gallery – this season's runway sets were an exercise in the theatre of fashion. Here, we select 12 of the very best runway sets and show spaces of A/W 2024 fashion month, which concluded in Paris last week.

Best runway sets of A/W 2024

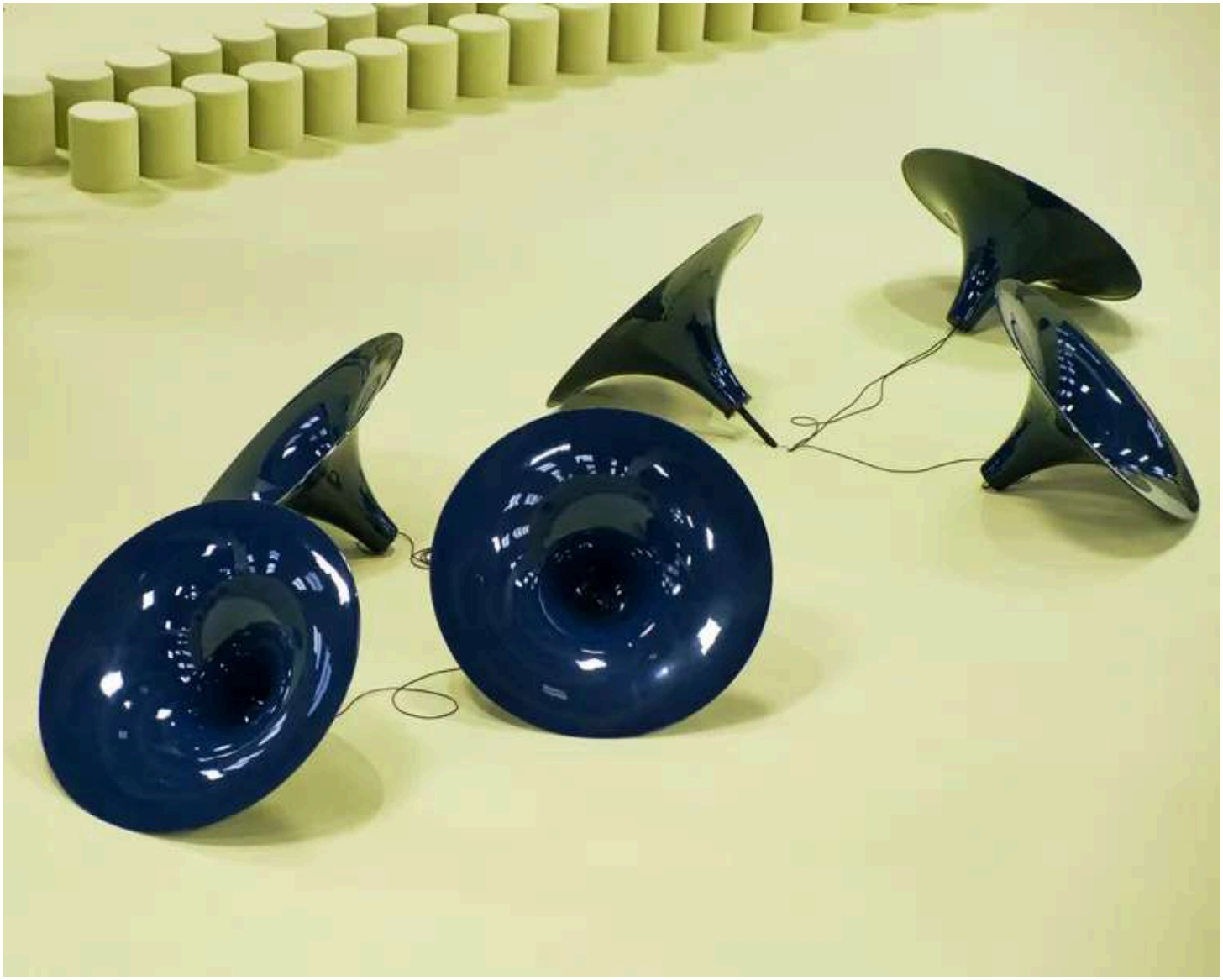
Saint Laurent

Saint Laurent A/W 2024
(Image credit: Courtesy of Saint Laurent)

For Anthony Vaccarello's sensually charged A/W 2024 show, a boudoir-like mood was conjured by the show set, which comprised two vast circular rooms lined with emerald damask curtains. The curtains, said Vaccarello, were a nod to those found in the house's historic haute couture salon on Paris' Avenue Marceau.

Read our review of the show here.

Jil Sander



Jil Sander A/W 2024
(Image credit: Courtesy of Jil Sander)

Designers Lucie and Luke Meier said that this season they were thinking about sound and the way it influences our 'emotions, desires and needs'. As such, the warehouse space on the outskirts of Milan had been transformed into a green-toned 'smooth and immersive capsule', populated by a series of blown-up cobalt-blue horns.

Read our review of the show here.

Louis Vuitton

Louis Vuitton A/W 2024
(Image credit: Courtesy of Louis Vuitton)

Nicolas Ghesquière returned to the Louvre's Cour Carrée for his tenth-anniversary show for Louis Vuitton, the location of his debut as creative director for the house back in 2014. This time, a dramatic installation by artist Philippe Parreno – made in collaboration with film production designer James Chinlund and sound designer Nicolas Becker – centred around an enormous orb, which crackled and flashed as the show began.

Read our review of the show here.

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Prada

Prada A/W 2024

(Image credit: Courtesy of Prada)

A continuation of the menswear show in January, Miuccia Prada and Raf Simons' latest OMA-designed show set featured a lush forest floor – complete with springs of real water, ferns, grass, pebbles and soil – encased beneath a gridded floor of futuristic clear perspex, to extraordinary effect.

Read our review of the show here.

Bottega Veneta

Bottega Veneta AW 2024
(Image credit: Courtesy of Bottega Veneta)

Matthieu Blazy collaborated with Cassina to organise a special edition of Le Corbusier's LC14 Cabanon stool – here in burnt wood – for the 350 guests attending his A/W 2024 show. In the formerly industrial Milanese space, they were combined with a burnt wood floor and enormous Murano-glass cacti to create a 'barren' desert-like landscape inspired by Calabria in the south of Italy. Together, it provided an apt backdrop for a show celebrating regeneration and resilience. 'In a world on fire, there is something very human in the simple act of dressing,' he said.

Read our review of the show here.

Loewe

Loewe A/W 2024
(Image credit: Courtesy of Loewe)

The 'small but intense' paintings of Albert York provided the backdrop for Jonathan Anderson's latest Loewe collection, which subverted aristocratic dress codes in the designer's typically idiosyncratic style. As such, it was the largest exhibition of the American painter's work outside of the United States, where his devoted following included the former First Lady Jacqueline Kennedy Onassis.

Read our review of the show here.