



FASHION NEWS

Style Edit: Tod's latest exhibition, 'The Art of Craftsmanship, a Project by Venetian Masters', shows its unwavering support for Italian artistry, with a nod to the brand's iconic Gommino shoe

STORY SCMP STYLE REPORTER

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Tod's latest exhibition showed its unwavering support for Italian artistry, featuring craftsmen including glass artists and gold-leaf beaters, and nodding to the brand's iconic Gommino shoe. Photos: Handout

STYLE EDIT

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+ Recently on show at the Venice Biennale, the second edition of Tod's 'The Art of Craftsmanship' highlighted the artistry behind the brand's most celebrated shoe, the Gommino

+ Venetian masters featured in the exhibition included glass artists Lucio Bubacco and Roberto Beltrami, woodworker Piero Dri, and gold-leaf manufacturers Mario Berta Battiloro and Marino Menegazzo

Advertisement

Ever since it was founded as a small shoe factory in Casette D'Ete, over a century ago, luxury brand Tod's has been synonymous with Italian style and expert craftsmanship.



Tod's logo pendant textured-leather shoulder bag

In keeping with these values, the brand has made it its mission throughout the years to promote and support the deep-rooted artistic traditions and cultural heritage of its native Italy through a wide range of initiatives that support local communities, as

well as larger-scale national and artistic heritage sites. These high-profile projects have included the restoration of historic landmarks such as the Colosseum [in Rome](#) and Milan's Palazzo Marino.

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